

# Google Design Exercise 2019

Aritro Paul

# Exercise

Design an experience for new students to browse, search, and propose new student organizations. Provide your overall process, a wireframe flow, and one to two screens at higher fidelity.

## A Problem Well-stated is Half-solved

After reading the problem, I started by going online, and started studying up on student organisations. I browsed through various Student organisation website of famous universities, and looked at their visual aspect. These formed the basis of my layouts, as I began to form snippets of the website in my mind.

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**PURPOSE STATEMENT:**

For over twenty years, the Asian American Dance Troupe (AADO) has sought to spread an appreciation and awareness of Asian culture through dance. Our repertoire includes a diverse range of dance forms including traditional, ethnic minority, fusion, modern, and hip hop. Our pieces are student choreographed and performed by both undergraduate and graduate school students of all races and ethnicities. We have a no-dance floor, all are welcome policy.

**ORGANIZATION INFORMATION**

**Associated Categories:** Creative and Performing Arts  
**Number of Members:** n/a  
**Involvement:** Undergraduates  
**Group Email:** [waad\\_troop@gmail.com](mailto:waad_troop@gmail.com)  
**Group Web Site:** <http://www.hcs.harvard.edu/~waad/>  
**Mailing Address:**  
Harvard Asian American Dance Troupe  
Student Organization Center at Hilles (SOCH)  
Box # 8  
69 Shepard Street  
Cambridge, MA 02138  
**Month of Officer Elections:** April

INTERNATIONAL STUDENTS /

## MENT ORGANISATIONS

University of Helsinki (HY), which gives them the possibility to choose between multiple versions of ideal student life!

- of the University of Helsinki
- faculty organisations
- student organisations

Union of the Uni-  
f Helsinki

The Study  
in Finland  
degree 1

### Student Organization List

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SEARCH BY CATEGORY

- ☐ All
- ☐ Academic and Pre-Professional
- ☐ College Life
- ☐ Creative and Performing Arts
- ☐ Cultural and Racial Initiatives
- ☒ Gender and Sexuality
- ☐ Government and Politics
- ☐ Health and Wellness
- ☐ Hobbies and Special Interests
- ☐ Media and Publications
- ☐ PBHA
- ☐ Peer Counseling/Peer Education
- ☐ Public Service
- ☐ Religious and Spiritual Life
- ☐ SEAS
- ☐ Social Organization
- ☐ Women's Initiatives

After the

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HRBASIS (Harvard College Bisexual, Gay, Lesbian, Transgender, Queer & Allied)

## Ident Organizations

rtunities

rd students possess the ability to engage in multiple interests. The JS student organizations found on campus enrich the social, cultural and educational experiences of Stanford students, influence the University community and enhance the overall diversity found at Stanford. See the [Student Organizations List](#) for examples of these opportunities.

I, these clubs and organizations at Stanford span the following are

iletic/Recreational  
 eers/Pre-professionals  
 mmunity Service  
 nic/Cultural  
 ternities/Sororities  
 alth/Counseling  
 dia/Publications

### 1. Academic and educational organizations

These are the most common types of student organizations, and you will find them at any university depending on the fields of study. It is highly recommended that you join one of these societies if you plan to learn more and build a network of likeminded people.

For instance, if you are studying business and interested in entrepreneurship, you may want to check out an organization like the Idaho Entrepreneurs Network (IEN) at the [University of Idaho](#). This brings together students with an interest in starting or developing businesses or non-profit organizations, offering the chance to participate in programs and events that will assist in their development as entrepreneurs.

For those studying psychology, the Psi Chi & Psychology Club (Psi Chi), also at the University of Idaho, is a community that has the purpose of encouraging, stimulating and maintaining excellence in scholarship, and advancing the science of psychology.

## STUDENT SERVICES

## STUDENT (

+9 Studenti

AEGEE-Valletta

AIESEC in Malta

ASA - Arts, Struct

ASCS - Associa:

Betansi - Psyci

CommA - Corr

CSA - Criminol

DESA - Depart

ELSA Malta - T

ESA - Earth Sys

# Problems

What are thooosee ?!

Most of these sites were only bare HTML / CSS, minimal design, very minimal information with absolutely no visual wanting. I felt really weird trying to browse the sites.

Current User Flow



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# Solution

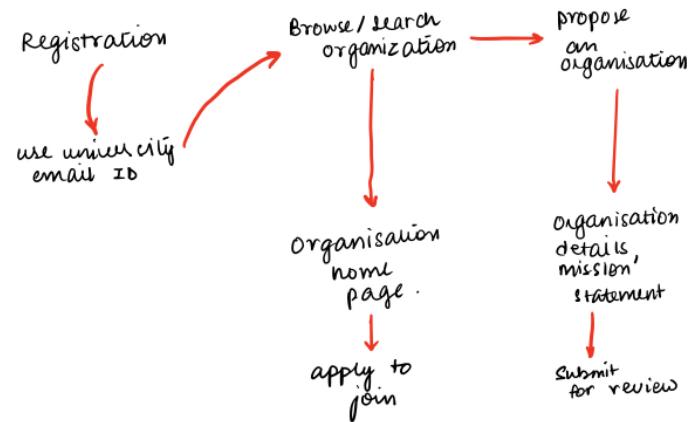
Easy - peasy lemon squeezy

I started out by charting out what modules I'd build in this, parallel deciding the flow for the website.

## My Modules and User Flow

Modules:

Registration, Browse and search  
organisations, organisation main,  
and propose an organisation.

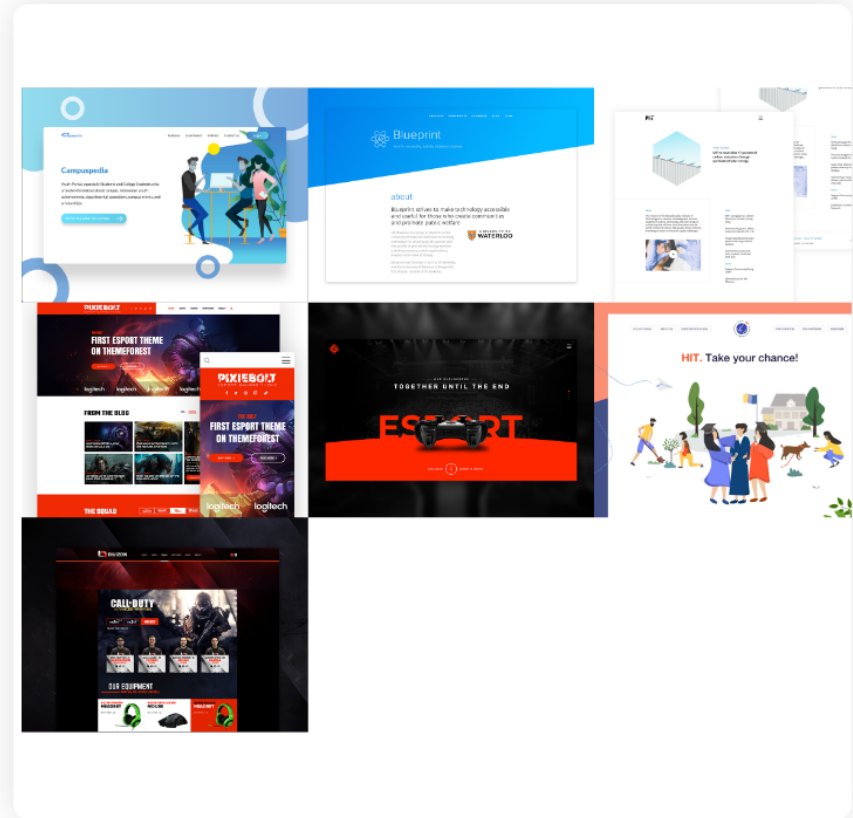


# Moodboard

Pretty Pretty Designs

Once I had the flow charted out, I started looking out for good designs for building the basic layout and wireframes. I referred to a lot of dribbble, behance, uplabs and awwwards designs.

## Moodboard

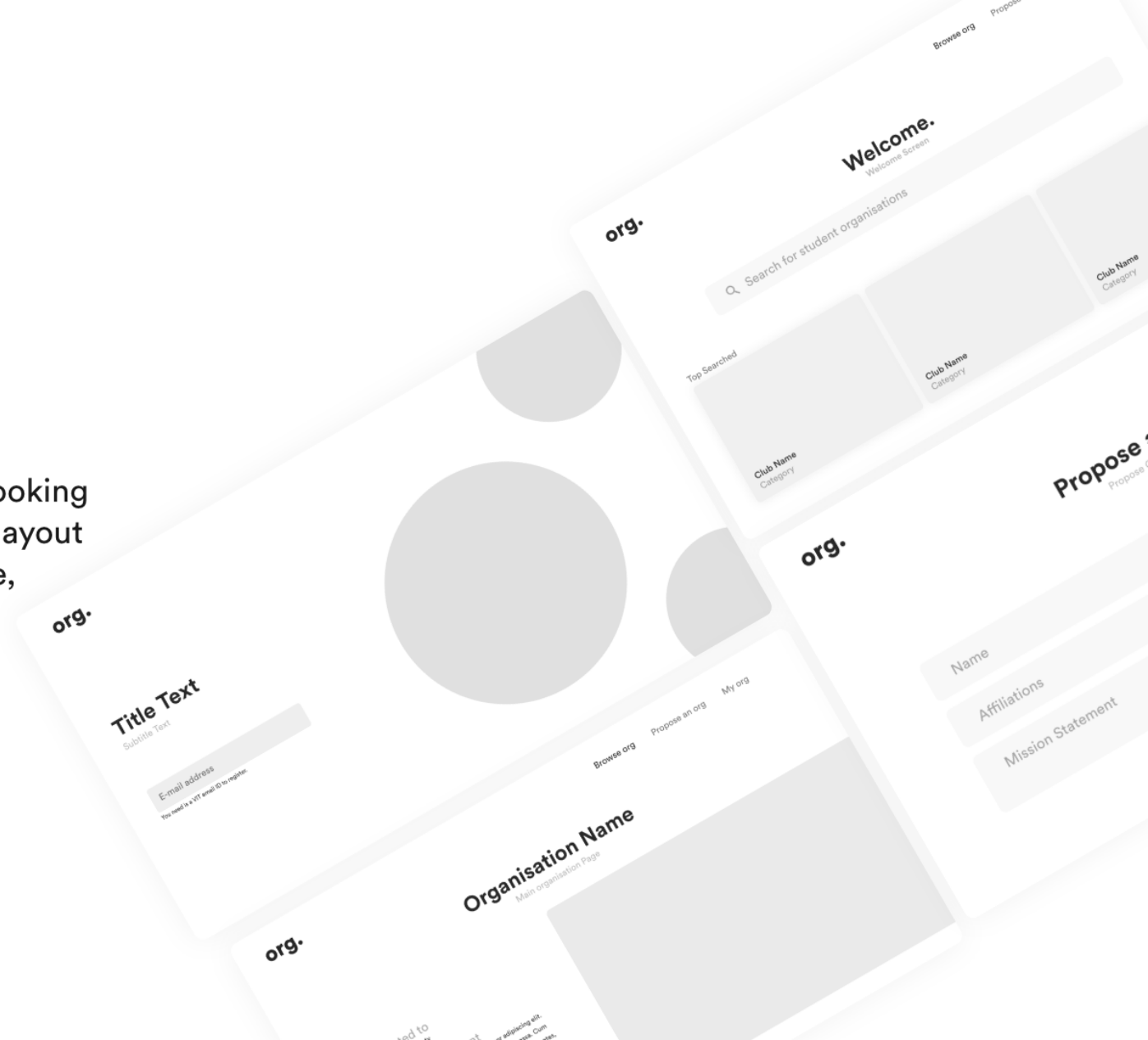


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# Wireframes

Lines and boxes

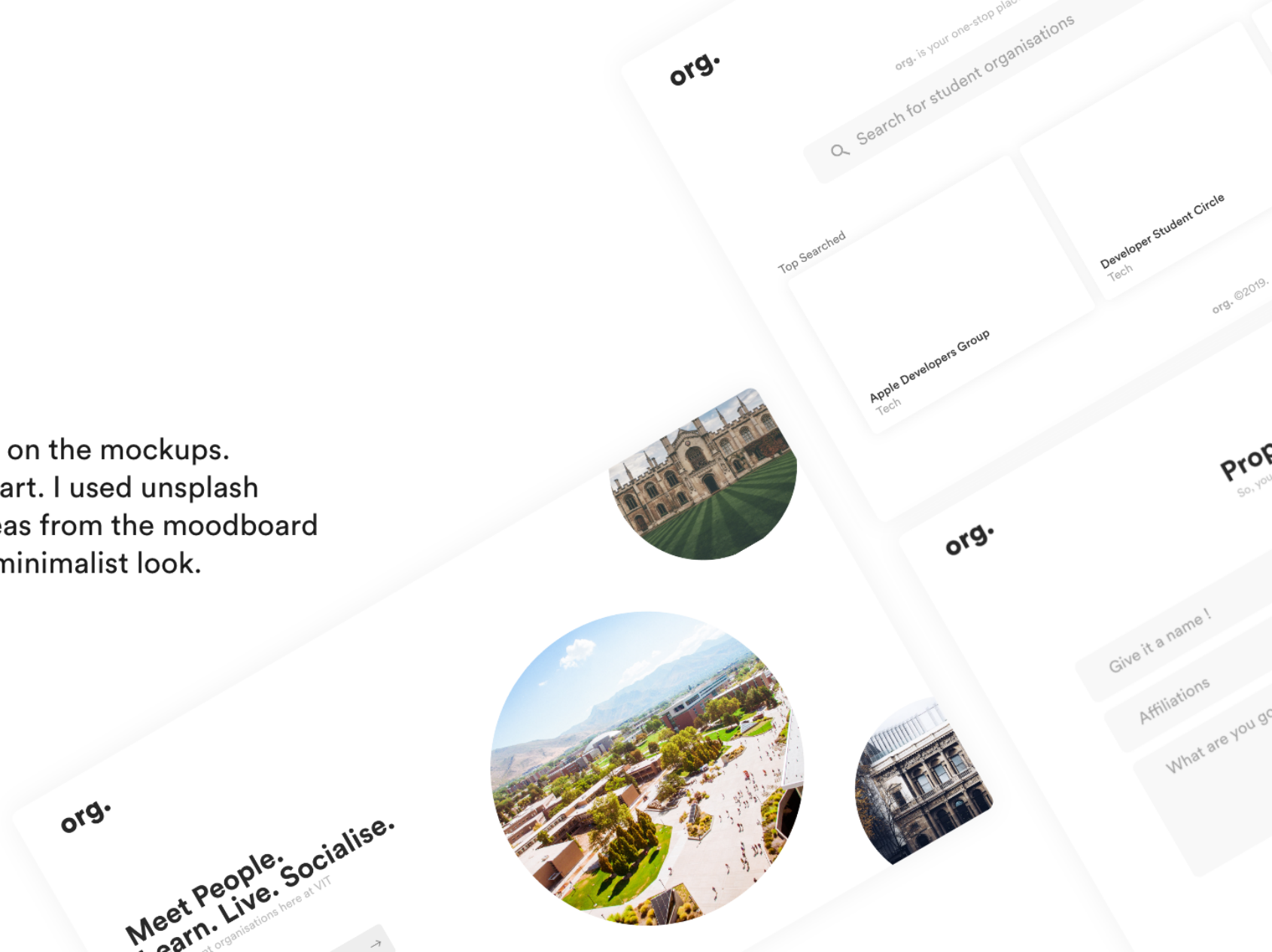
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# Mockups

Colors are on the table.

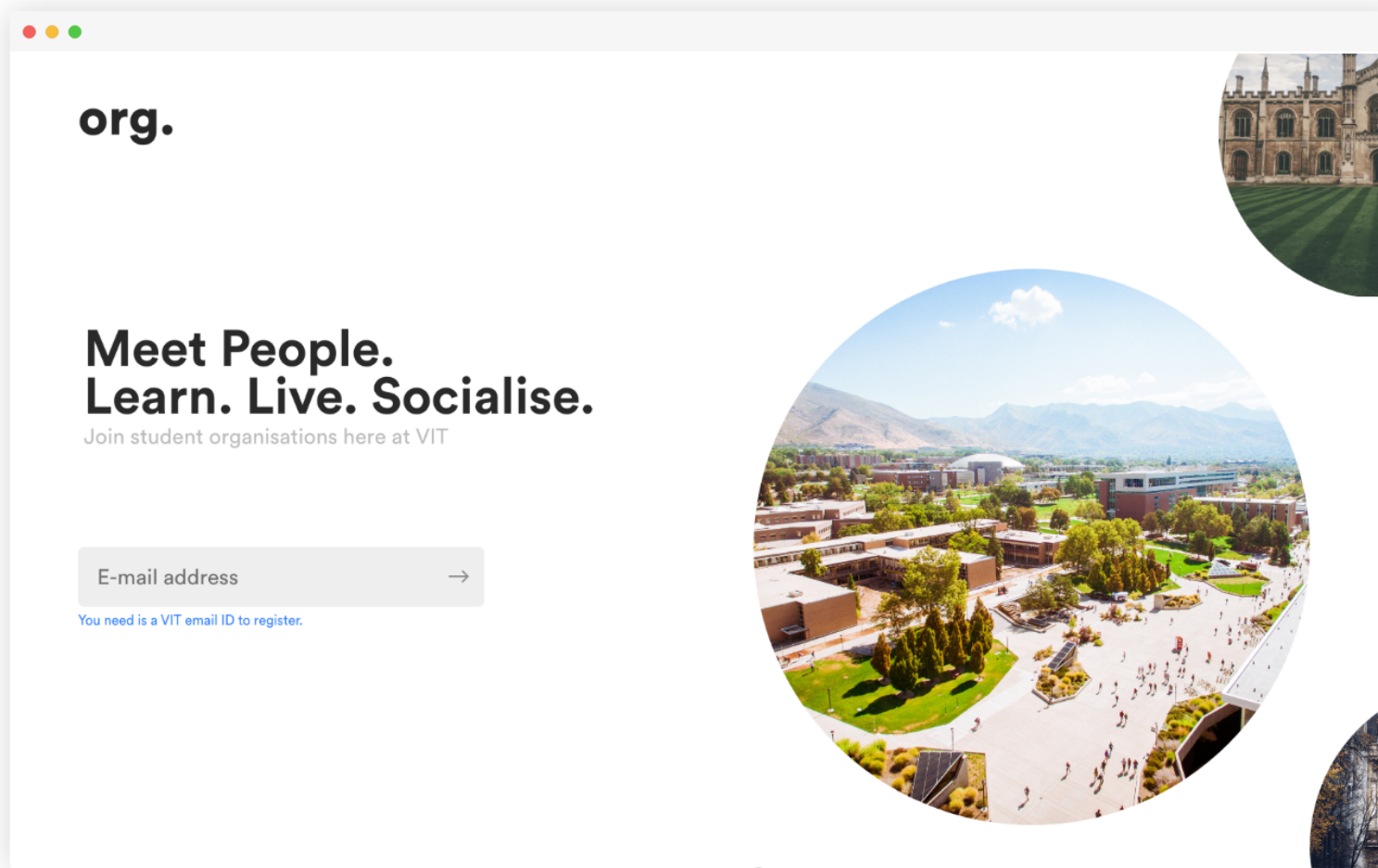
Wireframes done, I started on the mockups. This is my most favourite part. I used unsplash for the pictures, took in ideas from the moodboard and decided to go in for a minimalist look.





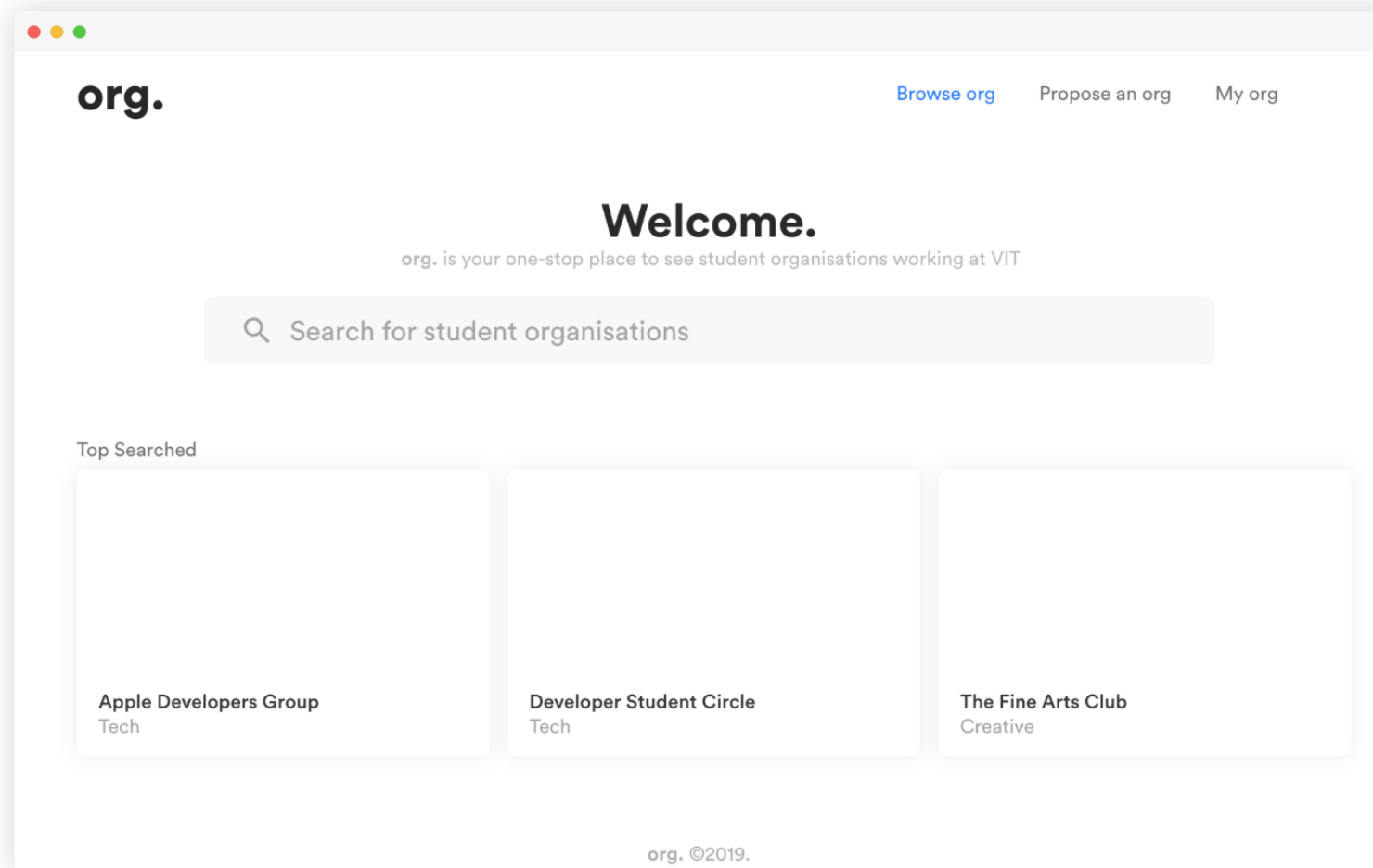
# Mockups

Registration and Landing



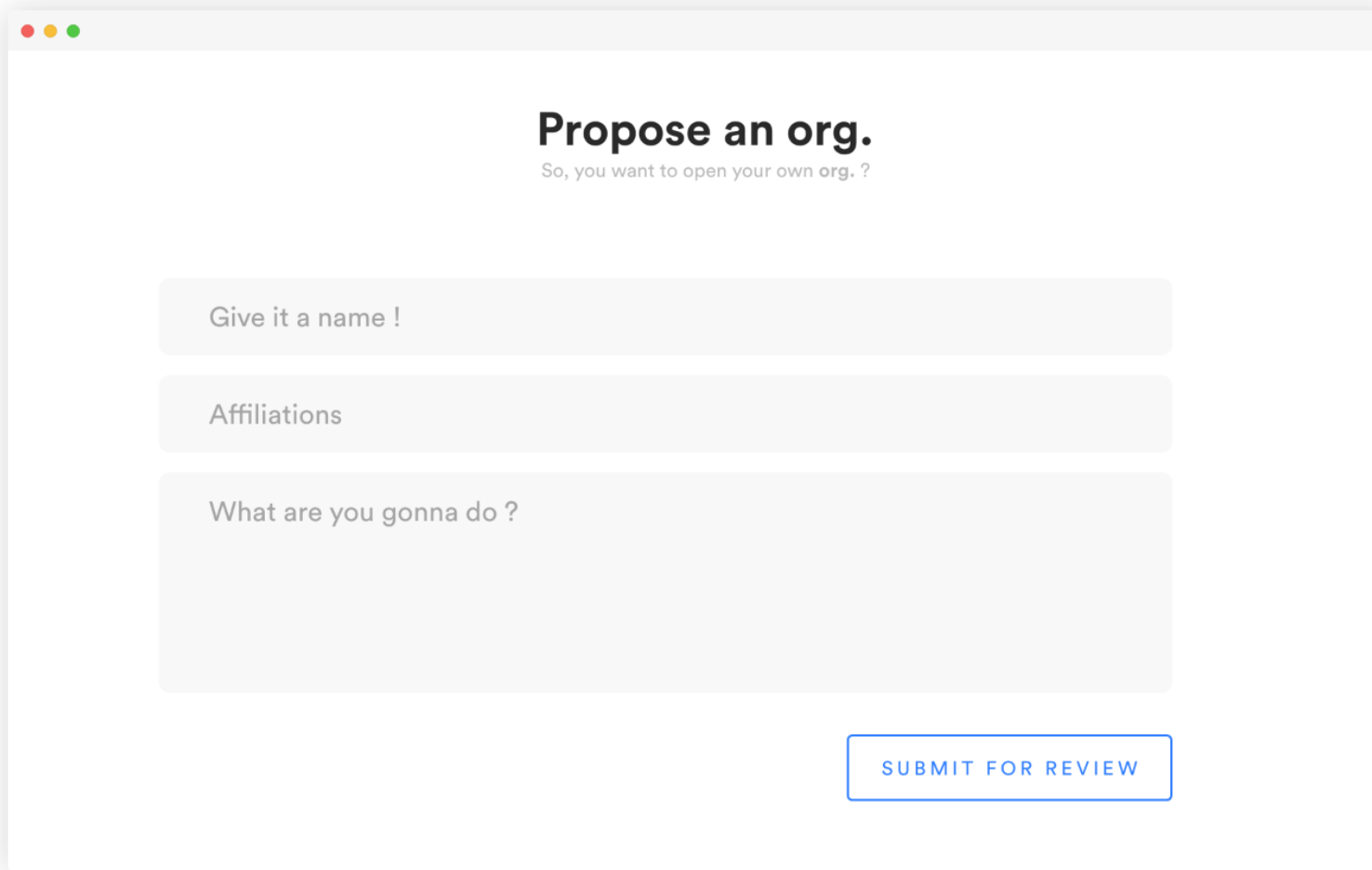
# Mockups

Browse and search



# Mockups

Propose an organisation



A mockup of a web form titled "Propose an org." with the subtitle "So, you want to open your own org. ?". The form contains three input fields: "Give it a name !", "Affiliations", and "What are you gonna do ?". A "SUBMIT FOR REVIEW" button is located at the bottom right.

**Propose an org.**  
So, you want to open your own org. ?

Give it a name !

Affiliations

What are you gonna do ?

SUBMIT FOR REVIEW

**Thank You**  
for your time.

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